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Dear Friends,

Over the course of the past year, we have made significant strides towards the prevention and reduction of substance use and misuse in communities throughout the United States and abroad. Our collective efforts have paved the way in the creation of safer, healthier and drug-free communities.

Our organization has seen exponential growth and positive sustainable outcomes when all sectors in a community collaborate around prevention. We are proud to serve as a resource for education, training and coalition development, tools and best practices in the prevention field.

In this 2019 Annual Report, you will learn about our proudest highlights, accomplishments and results in the past year. Thanks to the tireless work of our coalitions, community leaders and partners, we were able to reach more youth with prevention messaging in 2019 than ever before in CADCA’s history. 40 new coalitions were established internationally using CADCA’s model and training resources. Our partnerships with corporate and federal sponsors grew. We made trainings more accessible to prevention advocates throughout the world by expanding our outreach in additional languages. And we hosted historic training events that allowed us to reach and exceed our 2019 goal of Transforming Communities.

On behalf of our coalitions, staff and Board of Directors, thank you for supporting CADCA’s mission to build safe, healthy and drug-free communities globally. We couldn’t have done it without you!

Sincerely,

Arthur T. Dean
Major General, U.S. Army, Retired
Chairman and CEO, CADCA

2019 highlights are structured around CADCA’s Five Strategic Priorities:

1. Increase the number of coalitions in the U.S. and globally
2. Increase capacity and effectiveness of coalitions
3. Increase capacity and effectiveness of youth and adult coalition leaders and members
4. Increase brand recognition of CADCA and our coalition model
5. Create and enhance a powerful, effective legislative and policy environment
Internationally, there was a 15% INCREASE in the number of community coalitions abroad.

- 40 new coalitions were established
- 10 additional communities were identified
- 12 countries were reached

**CADCA’s Global Network of Coalitions Grew From:**

- IN 2018: 260 coalitions in 26 countries with 9,700 trained volunteers
- IN 2019: 300 coalitions in 27 countries with 11,000+ trained volunteers

Delivered more than 100 face to face training and Technical Assistance (TA) encounters

57 trips to 23 countries

Reached approximately 140 coalitions

**In 2019, International Programs Completed Several Initiatives to Develop Coalitions Abroad**
Convened an expert panel of international trainers to review coalition development process and update TOC and TOL training curriculum and delivery systems.

- Updated training curriculum includes: pre-training preparation guides, eight training modules on coalition development, data collection and technical assistance toolkits.
- New curriculum aligns content, action steps and onsite technical support.
- New processes, products, work plans and timelines outlined in the revamped curriculum guide communities through their coalition development over a 24-month period.

### Community Coalition Scorecards
Community Coalition Scorecards used to track coalition development now available in SEVEN LANGUAGES

### Webinar Booster Series
Webinar Booster Series for curriculums in FIVE LANGUAGES

### Domestic Trainings
- **10,000** Practical Theorist publications printed
- **40,000** Primer publications printed
- **41** coalitions participated in Coalition Development/Technical Assistance (CD/TA) sessions at Mid-Year and Forum
- **487** coalitions responded to CADCA’s 2019 Annual Survey
- **59** coalitions participated in Evaluation Technical Assistance sessions at Mid-Year and Forum
- **1,850** coalitions trained in person

### International Trainings
- **2019 Training of Communities (TOC) curriculum available in NINE LANGUAGES**
- **Training of Leaders (TOL) curriculum now available in FIVE LANGUAGES**
- **Community Coalition Scorecards used to track coalition development now available in SEVEN LANGUAGES**
- **Webinar Booster Series for curriculums in FIVE LANGUAGES**

### Increase Capacity and Effectiveness of Coalitions
- **10,000** Practical Theorist publications printed
- **40,000** Primer publications printed
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Partnerships

RALI
The Rx Abuse Leadership Initiative (RALI) is a convening organization of community and advocacy leaders working to address our nation’s opioid crisis. CADCA continues to partner with RALI to highlight the importance of primary prevention efforts and safe and effective drug disposal as one of the solutions needed to combat the opioid crisis. Now in the second year of partnership, RALI and CADCA have distributed 700,000 safe disposal pouches in communities throughout 14 states.

PACIRA
Currently, throughout the United States opioids are being prescribed as “the” option for postsurgical pain. However, with the current state of opioid addiction, there is a need for more education on the various non-opioid options available for pain in the postsurgical setting and beyond. CADCA’s partnership with Pacira aims to educate communities on all of these options and encourage them to use their CADCA training to return to their communities and educate their members on non-opioid options and how to have conversations with their healthcare providers about these alternatives.

J&J
The National Prevention Network (NPN) is an organization of state alcohol and other substance use and misuse prevention representatives that provides a national advocacy and communication system for prevention. State prevention representatives work with their respective state agency directors to ensure effective alcohol, tobacco and other substance use and misuse prevention services in each state. CADCA utilized its network of state prevention leaders to help increase awareness and use of the Over-the-Counter Medicine Safety Program. CADCA continued to work with pilot NPNs and added the state of Maryland. To date, CADCA has worked with the following five states to implement the OTC Medicine Safety Program: Alabama, Maryland, Montana, Nevada and Ohio.
Geographic Health Equity Alliance (GHEA)

GHEA-LED TRAININGS AND PRESENTATIONS

(APRIL 2019)
Virginia Tobacco Control Program Statewide Meeting, trained Regional Tobacco Control coordinators on smoke-free strategies, geographic health disparities and implementation science

(AUGUST 2019)
Research in Action webinar, partnered with Counter Tools, “Tobacco Retail Licensing and Youth Product Use”

(SEPTEMBER 2019)
Tobacco Control Stakeholder Meeting and Training, GHEA and Missouri Department of Health and Senior Services’ Tobacco Prevention and Control Program, trained on tobacco control-related environmental, policy and systems change strategies

(SEPTEMBER 2019)
Research in Action webinar, partnered with Center for Public Interest Communications, “The Science of What Makes People Care”

(NOVEMBER 2019)
Northwest Virginia Regional Tobacco Control Meeting, presented on Tobacco Control Policy, Systems and Environmental (PSE) Change Strategies

(NOVEMBER 2019)
Puerto Rico’s Chronic Disease Conference, presented on tobacco control policy and geographic disparities

GHEA-RELATED SESSIONS

FORUM 2019
• “Mapping for Place-Based Public Health” presented by Marielle Matthews, Counter Tools
• “JUUL in School Ain’t Cool: Policy Options for E-Cigarettes” presented by Mark D. Meaney, Tobacco Control Legal Consortium at the Public Health Law Center

MID-YEAR 2019
• “Clearing the Air: A Coalition’s Guide to Going Smokefree” presented by Traci Kennedy and Onjewel Smith, American Nonsmokers’ Rights Foundation
• “TRL: A Local Policy Strategy for Addressing E-Cigs and Other Harmful Tobacco Product Availability” presented by Marielle Matthews and Maria Julian, Counter Tools
• “The Back of the Envelope Guide to Strategy” presented by Ann Christiano and Ellen Nodine, Center for Public Interest Communications
• “The Science of Story Building” presented by Ann Christiano and Ellen Nodine, Center for Public Interest Communications
The most frequent response to what attendees enjoyed about Forum 2019:

**great speakers at plenaries, including the Surgeon General.**

- **2,894** attendees
- **454** youth attendees
- **73** training sessions

**OPENING PLENARY SPEAKERS:**
- **Dr. Jerome M. Adams,** Surgeon General of the United States
- **Jim Carroll,** Director, White House Office of National Drug Control Policy (ONDCP)
- **Heidi King,** Deputy Administrator, National Highway Traffic Safety Administration (NHTSA)

**YOUTH LEADERSHIP AWARD RECIPIENT:**
- **LaDarrick Smith,** Washington Parish Coalition on Human Services

**RECIPIENTS OF THE NATIONAL LEADERSHIP AWARD:**
- **SAMHSA** (Elinore McCance-Katz, M.D., PhD accepting)
- **NIDA** (Nora D. Volkow, M.D. accepting)
- **NIAAA** (George F. Koob, PhD accepting)

- **97%** of respondents agreed the National Leadership Forum will positively impact their effectiveness at addressing substance use and misuse prevention in their communities
- **95%** of respondents rated the opportunities to learn something new as “good” or “very good”
- **91%** of respondents rated the opportunities for networking as “good” or “very good”

Congressional appointments held during CADCA’s 2019 Forum for 1,100 people
Mid-Year Training Institute 2019 (Grapevine, Texas)

2,126 ATTENDEES
516 YOUTH ATTENDEES
91 TRAINING SESSIONS

94% of respondents reported the Mid-Year Training Institute will increase their effectiveness at addressing substance use and misuse prevention in their communities.

92% of respondents rated the opportunities to learn something new as “good” or “exceptional”.

91% of respondents rated overall quality of presenters as “good” or “exceptional”.

89% of respondents who were previous attendees reported excellent training sessions made them come back this year.

OPENING PLENARY AND BREAKFAST SPEAKERS:

General Arthur T. Dean, Chairman and CEO, CADCA
Pat Castillo, Director, National Coalition Institute & Vice President of Training Operations, CADCA
James A. Walsh, Principal Deputy Assistant Secretary of State, Bureau of International Narcotics and Law Enforcement Affairs (INL), U.S. State Department

Sue Thau, Public Policy Consultant, CADCA
Kasey Strey, ACPS, SPF-RX Project Director, Opioid Prevention Lead and NASADAD Prevention Coordinator for Texas Health and Human Services Commission
Andrea Marquez, CADCA Youth Trainer
Community

12,000+
CADCA members have joined our signature discussion forum to exchange ideas, resources and solutions

2,700+
DISCUSSION POSTS

300+
LIBRARY ITEMS

MOST POPULAR LIBRARY ITEMS:

• Trifold - Coalition Brochure
  Melissa Moore

• Pharmacist Script - Medication Storage and Disposal
  Laura Morris

• We Check ID Signs
  Susan Blauner

MOST POPULAR POSTS

• E-Cig./Vaping Intervention Curriculum
  Steve Tevella

• Youth Led Prevention Guidelines/Policies
  Tina Cockrell

• Best Prevention Practice
  Denise Trask
### Domestic Trainings

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Details</th>
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</thead>
<tbody>
<tr>
<td>16,020</td>
<td>people trained in person</td>
</tr>
<tr>
<td>1,158</td>
<td>Coalition Development Support/Technical Assistance (CDS/TA) requests</td>
</tr>
<tr>
<td>753</td>
<td>National Coalition Academy (NCA) attendees</td>
</tr>
<tr>
<td>487</td>
<td>online course enrollments</td>
</tr>
<tr>
<td>1,652</td>
<td>adults trained through fee-for-service and DEA trainings, representing</td>
</tr>
<tr>
<td>268</td>
<td>community coalitions</td>
</tr>
</tbody>
</table>

### International Trainings

CADCA International Programs supported international participants with **15 SCHOLARSHIPS AND 30 REGISTRATIONS TO ATTEND MID-YEAR**

CADCA International Programs offered **11 SESSIONS AT MID-YEAR**, seven of which were in Spanish.

Three sessions were for regional networking for AFRICAN, CENTRAL AND SOUTHEAST ASIAN COALITIONS.

CADCA International Programs continues to work with Youth Leadership on initiatives in COSTA RICA AND PHILIPPINES.

CADCA collaborated with the Association of Anti Drug Abuse Coalitions of the Philippines to hold the 2nd National Conference of Community Coalitions in the PHILIPPINES. 84 PARTICIPANTS from 21 COALITIONS attended the event.

### Youth Leadership Initiative

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>10,318</td>
<td>youth trained</td>
</tr>
<tr>
<td>1,531</td>
<td>adults trained</td>
</tr>
<tr>
<td>21</td>
<td>trainings</td>
</tr>
<tr>
<td>302</td>
<td>Hours of Training</td>
</tr>
</tbody>
</table>

CADCA International Programs continues to support the HUMPHREY FELLOWSHIP PROGRAM. This year two fellows completed their professional affiliation at CADCA. CADCA also participated in review panels, presentations and professional affiliation fairs in support of the program.
21st Annual Drug-Free Kids Campaign Awards Dinner

Held on October 17, 2019 at the Riverview Ballroom, Gaylord National Harbor, National Harbor, MD

Humanitarian of the Year Award: Roger Krone, Chairman and Chief Executive Officer, Leidos

Champion for Drug-Free Kids Award: Brad Dombaugh, Co-owner and Chief Executive Officer, PSA Worldwide Corp, Inc.

Master of Ceremonies: Anita Brikman, Senior Vice President, Communications & Public Affairs, and Executive Director, CHPA Educational Foundation

Chair: Jim Frates, Chief Financial Officer, Alkermes

Vice-Chair: Jason Sundby, Chairman & CEO, Verde Technologies

Musical Performance: Stacey Yvonne Claytor, Artistic Director & CEO, C4 Performing Arts

Invocation: Rev. Shane Britt

Special Guest: Representative Gerry Connolly

Youth Speakers:
- Vrushali Thakkar, Stand Strong Coalition- Youth Sector | Lincolnshire, IL
- William Fleck, Fork Community Prevention Coalition | Forks, WA

244 Congressional Host Committee Members
CADCA representatives attended the 62ND SESSION OF UNITED NATIONS COMMISSION ON NARCOTIC DRUGS (UNCND) in Austria in March. CADCA participated in high-level and regular segments, bilateral meetings with several member states, Youth Forum, meetings with U.S. delegation, United Nations Office on Drugs and Crime (UNODC), Vienna NGO Committee on Narcotic Drugs (VNGOC), Organization of American States (OAS) and hosted an official side event.

Presented CADCA’s Model at BUREAU OF INTERNATIONAL NARCOTICS AND LAW ENFORCEMENT (INL) Drug Demand Reduction (DDR) workshop in Lima, Peru to10 INL offices from Latin America, Asia and representatives of OAS and UNODC.

Participated in the ISTANBUL INITIATIVE IN TURKEY as part of Drug Policy Futures to plan for the next UNCND and VNGOC participation.

Invited by the DEPARTMENT OF ANTIDRUG POLICY of the Italian government to present CADCA’s Model to 15 countries that are part of MedNET, a European Commission on Drugs.

Provided a session on global experiences in collaboration with GOVERNMENT AND CIVIL SOCIETY through the Coalition Construct at the 5th International Society of Substance Use Professionals (ISSUP) Workshop at United Nations in Austria.

Presented CADCA’s Model and provided consultations to NGO’s at the ASIAN PACIFIC FORUM AGAINST DRUGS in Singapore.

Hosted INTERNATIONAL VISITORS from Singapore, the Philippines and OAS Inter-American Drug Abuse Control Commission (CICAD).

Has cooperative agreements of collaboration in FIVE COUNTRIES and SEVEN GOVERNMENTS have adopted CADCA’s Model as part of their prevention strategy.

Published CADCA’s Model in INL and OAS CICAD’S DDR FIELD GUIDE which highlights CADCA’s Model, efforts and outcomes in the Western Hemisphere and around the world.

CADCA continues to be in consultative status with the UN and is a member of the VNGOC.

Participated in the BEST PRACTICES ROUNDTABLE ON COMMUNITY-BASED PREVENTION in Nur-Sultan, Kazakhstan. The Roundtable was organized by INL Nur-Sultan and the Ministry of Internal Affairs of the Republic of Kazakhstan.

Communications and Outreach

Open rates increased by 9.6%

Overall unsubscribe rates decreased by 7.7%

30.5% 14.6% 6.4% 24%
**FY 2019 APPROPRIATIONS**

Drug-Free Communities (DFC) program funding **INCREASED TO $100 MILLION** from $99 million

State Department’s INL Demand Reduction Program funded at **$15 MILLION** – $2.5 million above the FY 2018 appropriated level and $5 million above the president’s FY 2019 budget request

Ensured that DFC and HIDTA programs **STAYED AT ONDCP**

**93 MEMBERS OF THE HOUSE** (80 Democrats and 13 Republicans) signed onto a letter in support of fully funding the DFC program and not moving it out of ONDCP

A record **41 SENATORS** (35 Democrats and six Republicans) signed onto the Senate version of the letter

The State Department’s INL Demand Reduction program was funded at **$15 MILLION**, $8 million above the President’s Budget Request for the program

General Dean testified in front of the House Financial Services and General Government Appropriations Subcommittee at a Public Witness Hearing to support funding the DFC program at a minimum of **$100 MILLION**

Ensured that DFC and HIDTA programs stayed at ONDCP

Funding for the Screening, Brief Intervention, Referral, and Treatment program in the Center for Substance Abuse Treatment was fully restored to its historic level of **$30 MILLION** after being slated for elimination in the President’s Budget Request

**CARA enhancement grants were funded at $4 MILLION** – highest level in the history of the program and $1 million above the FY 2019 appropriated level.

**The State Department’s INL Demand Reduction program was funded at $15 MILLION, $8 million above the President’s Budget Request for the program.**

**The STOP Act enhancement grants in the Center for Substance Abuse Prevention were funded at $7 MILLION** - $1 million above the FY 2019 appropriated level. This is the highest level ever appropriated for this program and will allow for 20 additional grants.

**244 MEMBERS OF CONGRESS** signed on to the Drug-Free Kids Campaign Congressional Host Committee, 194 members of the House and 50 members of the Senate

**PUBLIC POLICY**

**CREATE AND ENHANCE A POWERFUL, EFFECTIVE LEGISLATIVE AND POLICY ENVIRONMENT**

Over 1,100 people from 400 coalitions participated in **CAPITOL HILL DAY** at the **NATIONAL LEADERSHIP FORUM**

**Authorizations Bills**

The **ONDCP TECHNICAL CORRECTIONS ACT** was signed into law on November 27 as P.L. 116-74. It includes language to clarify that the National Community Anti-Drug Coalition Institute is a multi-year competitive grant and to ensure only DFC grantees in years 7-10 are subject to an increased matching requirement.

**FY 2020 APPROPRIATIONS**

**FINANCIAL SERVICES AND GENERAL GOVERNMENT/DFC**

The Drug-Free Communities program was funded at **$101,250,000** – highest level in the history of the program and $1.25 million above the FY 2019 appropriated level.

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CADCA's mission is to strengthen the capacity of community coalitions to create and maintain safe, healthy and drug-free communities globally.

**COALITION STRENGTHENING**

- 16,020 people trained in person
- 2,542 people trained via distance learning

**GLOBAL GROWTH**

- 484 enrollments in online courses
- 1,652 adults trained through fee-for-service and DEA trainings
- 112 coalitions graduated from NCA
- 40 new coalitions created in 2019 in 12 countries around the world

**PARTNERSHIPS AND POLICY**

- Over 1,100 PEOPLE from 400 COALITIONS participated in Capitol Hill Day at the National Leadership Forum

**INNOVATION**

- DFC program funding increased to $100 MILLION - highest level ever appropriated for this program
- State Department’s INL Demand Reduction Program funded at $15 MILLION ~$2.5 million above the FY 2018 appropriated level
- Email open rates increased by 6.4%
- 12,000+ members of CADCA Community

**GLOBAL NETWORK**

- CADCA training actively provided in 9 languages
- Reaching 11,000+ volunteer members
- Global network of over 300 coalitions in 27 countries

**THANK YOU FOR HELPING US MAKE THIS HAPPEN IN 2019**
PARTNERS

PREMIER ($75,000+)
Consumer Healthcare Products Association (CHPA)
Leidos

EXECUTIVE COMMITTEE
($50,000+)
KDH Research and Communication
Mallinckrodt Pharmaceuticals

PLATINUM ($25,000+)
Alkermes
Gaylord National Hotel & Convention Center
Gaylord Texan Resort Hotel & Convention Center
IMN Solutions
Indivior
National Alcohol Beverage Control Association (NABCA)

GOLD ($15,000+)
National Basketball Association (NBA)
PSA Worldwide Corp, Inc.
Walmart

SILVER ($10,000+)
Association for Accessible Medicines (AAM)
Auburn Pharmaceutical
Baltimore Ravens
General Barrye and Dr. Tracy Price Innovation Health

BRONZE ($5,000+)
Centerview Partners LLC
Cote Law PLLC
Donald & Beverly Truslow
Dr. Vera and Frank Clark
Faegre Baker Daniels Consulting
General and Mrs. Arthur T. Dean
Jones Lang LaSalle
National Grange
NIMCO, Inc.
Penn Quarter Partners
Robert Wood Johnson Special Contribution Fund of The Princeton Area Community Foundation
The NFL Foundation
The Riordan Foundation
The Trustmark Foundation
The University of Southern Indiana

PRESENTING ($100,000+)

BENEFACTOR ($1,000+)
Brooks Bawden Moore
Bryan and Cassandra Roberts
Caron Treatment Centers
Chet D. Linton
Chief Warrant Officer (CW5) John L. Harrison, Sr., U.S. Army, Retired
Dr. & Mrs. Albert Terrillion
Dr. Kenneth G. & Jerilyn S. Jordan
Howard K. Koh, M.D., M.P.H.
Joel Pagliarello
Keith Poulsen
Michael A. Braun and Heidi L. Landgraf
Nathaniel J. Sutton
National Community Pharmacist Association (NCPA)
Rescue Agency
Ryman Hospitality Foundation
The Honorable Mary Bono & Admiral Steve Oswald, NASA Astronaut
The Montana Institute
The Thau Family Trust
Thomas J. Reddin
Willie A. Mitchell

ABOUT CADCA
CADCA Board of Directors

CHAIR
ARTHUR T. DEAN
Major General, U.S. Army, Retired
Chairman and CEO

EMERITUS
NEIL AUSTRIAN
Former Chairman and CEO,
Office Depot, Inc.
Former President, The NFL

TREASURER
DONALD K. TRUSLOW
Executive Vice President,
South State Bank

VICE CHAIR
JERILYN SIMPSON JORDAN
Past President & CEO,
San Bernardino Communities
Against Drugs

SECRETARY
GREGORY PUCKETT
County Commissioner,
Mercer County, West Virginia
Executive Director,
Community Connections, Inc.

Board Members

THE HONORABLE MARY BONO
Former Member of U.S. Congress (Ret.)
President and Founder, Integritas by Bono LLC

MICHAEL A. BRAUN
General Manager, SAVA Workforce Solutions, LLC
DEA Chief of Operations (Retired)

LARRY P. COTE, ESQUIRE
Founding Partner, Cote Law PLLC

KAREN DREXLER, M.D.
Associate Professor, Department of Psychiatry and Behavioral Sciences,
Emory University School of Medicine

FRAN FLENER
Former Arkansas Drug Director

JAMES J. GALEOTA JR.
President and Chief Executive Officer,
Inheris BioPharma, Inc.

CURTIS HOUGLAND
Founder, The Social Good

R. GIL KERLIKOWSKE
Former Commissioner, U.S. Customs and Border Protection, Department of Homeland Security

KIRK R. LANE
Arkansas Drug Director

CHET D. LINTON
Chief Executive Officer, USDGI

WILLIE A. MITCHELL
President/Interim Executive Director,
San Antonio Fighting Back, Inc.

BRIGITTE NETTESHEIM
President, North Central Region and Joint Ventures, Aetna, Chicago

THOMAS J. REDDIN
Managing Partner, Red Dog Ventures, LLC

RONALD S. ROCHELON, PH.D.
President, University of Southern Indiana

NATHANIEL J. SUTTON
Partner and Head of the Nonprofit Practice, Buffkin/Baker
Coalition Advisory Committee

**VIRGIL BOYSAW, JR.**
Cecil County Drug Free Coordinator, Cecil County Health Department

**SAM BRADSHAW, BSW, CPS/ICPS**
Project Director, Cherokee National Behavioral Health Prevention, SAMHSA PFS-SPF Project Director

**REV. SHANE BRITT**
Founder and Executive Director, The Scottsville Allen County Faith Coalition, Inc.

**JORDAN S. ESSER**
Community Initiatives Coordinator, DuPage County Health Department

**MERILEE FOWLER**
Executive Director, MATFORCE and Community Counts

**AMY R.H. HASKINS, M.A.**
Administrator & Sanitarian, Jackson County Health Department
Project Director, Jackson County Anti-Drug Coalitions, Drug Free Communities Grantee

**CINDY C. HAYFORD**
Director, Deerfield Valley Community Partnership

**MICHAEL J. NOZILE, SR.**
CEO/Executive Director, Gang Alternative, Inc.

**JOSÉ D. PIETRI**
Project Director, Coalition for the Management and Prevention of Substance Abuse Sabana Grande (COMPASS)

**GAIL M. TAYLOR, M.ED**
Director, Behavioral Health Wellness, Virginia Department of Behavioral Health and Developmental Services

**VICKI J. TURNER**
Director, Prevention Resource Center Montana Department of Public Health and Human Services, National Prevention Network, Montana

Executive Team

**ARTHUR T. DEAN**
Chairman and CEO

**BARRY L. PRICE, PH.D.**
Executive Vice President and Chief Operating Officer

**PATRICIA CASTILLO, B.A., EMPA**
Vice President, Training Operations and Director, National Coalition Institute

**JOHN L. HARRISON, SR., D.M., M.ED**
Special Assistant to the Chairman and CEO

**RAIKO MENDOZA, MBA**
Vice President, Business Development and Membership

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**J. ERIC SIERVO, M.ED.**
Vice President, International Programs

**SUE THAU**
Public Policy Consultant

**ANGELIQUE WILKINS**
Vice President, Communications and Meetings

Future CADCA Events

**2020**
- **February 3-6**
  National Leadership Forum
  Gaylord National
  National Harbor, MD

- **July 26-30**
  Mid-Year Training Institute
  Gaylord Opryland
  Nashville, TN

- **October 15**
  Drug-Free Kids Campaign Awards Dinner
  Gaylord National
  National Harbor, MD

**2021**
- **February 1-4**
  National Leadership Forum
  Gaylord National
  National Harbor, MD

- **July 18-22**
  Mid-Year Training Institute
  Hilton Chicago
  Chicago, IL

- **Drug-Free Kids Campaign Awards Dinner**
  Gaylord National
  National Harbor, MD